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To the Members of the Press

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Goodwill, Inc. Obtains Privacy Mark Certification

On December 24, 2004, the Goodwill, Inc. was granted a Privacy Mark certification from Japan Information Processing Development Corporation (JIPDEC) as an enterprise which applies proper measures to protect personal information. With the full-scale enforcement of the Personal Information Protection Law scheduled this April, the need for information security is ever-increasing. In such an environment, the Privacy Mark system stands as a benchmark guiding the customers and registered staff in selecting services that are capable of offering safe and secure services. Seizing the occasion of the Privacy Mark certification, as a total human resource service, the Goodwill, Inc. will be devoting every effort to provide higher quality services while also ensuring greater security.

The Goodwill, Inc. obtained certification for ISO 9002 which is a quality assurance system on June 29, 2000, completed the shift to ISO9001:2000 on June 29, 2003, and has made firm-wide efforts to properly implement quality management. Effective June 30, 2004, the Company received ISO certification for its 385 locations nationwide including the headquarter office, and is continuing to expand certified locations. Applying the PDCA cycle within the framework of ISO9001, the Company persistently worked on quality improvement and sought to maximize customer satisfaction levels. Taking advantage of the acquisition of Privacy Mark certification, Goodwill, Inc. intends to further promote improvements in both quality and information security and to thereby satisfy its customers and registered staff.

In January 2003, the Company established "The Goodwill Group, Inc. Compliance Program" which improved the security level concerning personal information on customers and registered staff. Furthermore, in connection with the shift to holding company configuration in August 2003, the Company implemented an upgraded version of the program under the name of "Goodwill, Inc. Compliance Program", and is currently making a firm-wide effort to practice proper management of the subject program.

The Goodwill, Inc. will adopt the following design as the Company's privacy mark logo to be used in future business activities, apply it on such items as business cards, materials for recruiting and advertisement, as well as the Company website, and make an all-out effort to maximize customer satisfaction and to realize better servicing for the registered staff.



Please direct any inquiries concerning the above to:

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