



December 25, 2007

To whom it may concern,

Company: The Goodwill Group, Inc.
Representative: Masahiro Origuchi
Representative Director, Chairman and CEO
(Code No. 4723 TSE 1st Section)
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Relinquishment of “Goodwill” Naming Rights for “Goodwill Dome” and Farm Team

This is to inform you that on December 25 the company filed a formal request with Seibu Railway Co., Ltd. to approve its withdrawal from the naming rights contract for Goodwill Dome. Seibu Railway is the owner of Goodwill Dome.

In conjunction with this, it also filed a formal request to withdraw from the naming rights contract for a farm team owned of the Seibu Lions professional baseball club which is owned by Seibu Lions, Inc.

Details

1. Course of events

On December 19, 2007, Goodwill, Inc. (“Goodwill” hereinafter) was notified that it had been granted an opportunity to furnish an explanation pursuant to the provisions of Article 13:1:2 of the Administrative Procedures Law regarding a scheduled adverse disposition from the Tokyo Labour Bureau.

Viewing this with the utmost of gravity, the company studied actions it should take with respect to the naming rights for “Goodwill Dome” and the farm team and decided on December 25 to formally apply for cancellation of the naming rights contract and withdrawal from use.

2. Forecast

We will negotiate with Seibu Railway Co., Ltd. and Seibu Lions, Inc. regarding the period of use and cost allocations for the naming rights.

We will inform you of the impact on the company’s consolidated results as soon as it is finalized.

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